



Skagit County's Historic Performing & Cinematic Arts Center

Post Office Box 2312 • 712 South First Street
Mount Vernon, Washington 98273
Office 360-419-7129 • www.lincolntheatre.org

On-Screen PowerPoint Advertising Insertion Order 2022

Advertising with the Lincoln Theatre can provide your business or organization with valuable exposure to our patrons at our films and events, on our website, and through our weekly email. Lincoln Patrons range from school age children to retired professionals, from film buffs to opera aficionados. Whatever your clientele, we have an opportunity that will target your audience.

Dates & Deadlines

Ads can be accepted at any time and will run for one month from initial contract date.

Advertisement Sizing

23.5' wide and 10' high.

Production Specifications

Resolution: 300dpi
Acceptable formats: PowerPoint (preferred), JPEG, PNG, PDF

Cost

\$100/month
(\$75/month Non-Profit)

Production Charges

No charge if you supply digital artwork
\$50 for us to create, revise or resize.

Terms of Payment

Slide Ads may be billed monthly or yearly.
Invoices due 10 days from receipt.

Note: All ads are subject to Lincoln Theatre approval for appropriateness to the theatre's mission and audience. The on-screen slideshow runs before each film, broadcast and live event as well as throughout the day in the theatre's Lobby, Box Office and Art Bar. The slideshow is repeated several times before each audience. These slides reach an average of 3000 people each month depending on the events

For more information contact: Karl Freske, Operations Manager | 360.419.7129 x105 | karl@lincolntheatre.org

SCREEN AD INSERTION AGREEMENT

- Advertiser will create a PowerPoint slide for the still ad
- The Lincoln Theatre will create advertiser's still ad. There is a \$50 charge.

Contact Person _____

Organization _____

Mailing Address _____

Phone Number _____ Email address _____

Signature _____ Date _____

ADMIN:

Ad Received _____ Added to Slideshow _____ Billing Date _____