



Skagit County's Historic Performing & Cinematic Arts Center

Post Office Box 2312 • 712 South First Street

Mount Vernon, Washington 98273

Office 360-419-7129 • www.lincolntheatre.org

On-Screen Video Advertising Insertion Order 2022

Advertising with the Lincoln Theatre can provide your business or organization with valuable exposure to our patrons at our films and events, on our website, and through our weekly email. Lincoln Theatre Patrons range from school age children to retired professionals, from film buffs to opera aficionados. Whatever your clientele, we have an opportunity that will target your audience.

Dates & Deadlines

Ads can be accepted at any time and will run for one month from initial contract date.

Cost

\$400/month
(\$300/month Non-Profit)

Advertisement Sizing

16 x 9

Production Charges

Lincoln Theatre cannot create video ads, advertiser must supply.
\$50 for us to revise or resize.

Production Specifications

30-90 second MP4 (or any common video format)

Terms of Payment

Invoices due 10 days from receipt.

Note: All ads are subject to Lincoln Theatre approval for appropriateness to the theatre's mission and audience.

All video ads include one PPT slide in our slide show during every event.

The on-screen video ads run with the trailer reels before every film. The on-screen slideshow runs before each film, broadcast, and live event as well as throughout the day in the theatre's Lobby, Box Office, and Art Bar.

Video ads reach an average of 1000 people per month. PPT slides reach an average of 3000 people each month.

Please include text to the effect of: "Proud Sponsor of the Lincoln Theatre"

For more information contact: Karl Freske, Operations Manager | 360.419.7129 x105 | karl@lincolntheatre.org

SCREEN AD INSERTION AGREEMENT

Contact Person _____

Organization _____

Mailing Address _____

Phone Number _____ Email address _____

Signature _____ Date _____

ADMIN:

Ad Received _____ Added to Trailer Reel _____ Billing Date _____